

A Humble Request to Our Readers

Hari Om!

For the last five years we have kept the subscription rates of *Tapovan Prasad* steady, without increasing it in spite of escalating costs of paper, printing, postage and other overheads. This is under the specific instructions of Pujya Guruji Swami Tejomayananda, who wants the magazine to remain affordable and reach as many people as possible. Running the magazine is also a *jnana yajna*, and we request our readers to participate in it in whatever way they can. Giving gift subscriptions to your friends and relatives will go a long way in propagating the message of *Vedanta*, for which Pujya Gurudev had dedicated his entire life.

We will be very grateful if you could sponsor at least a page or two in the magazine. To sponsor one page for a whole year, please send a cheque/DD/MO of Rs. 6000 (US\$160 for sponsorship from abroad) in favour of **CCMT A/C TAPOVAN PRASAD** to our address. Kindly send us your full name, which will be printed in a strip at the bottom of the page with a quotation from Pujya Gurudev's writings. A complimentary copy of the magazine will be sent to you for every issue in which the page is sponsored.

In the Service of the Lord,
The Editorial Team

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